



16th Anniversary
OAKRIDGE KEG & CASK FESTIVAL
PO BOX 677
OAKRIDGE, OR 97463

To Our Valued Beverage Sponsors:

We are looking for beverage donations of Beer, Wine, and Cider for our Tasting Garden. Through your support we are able to sell tasting tickets with a souvenir glass that will support The Oakridge Food Box Program.

As 2024 kicks off we want to thank you for your generous contribution to the 15th annual Keg & Cask Festival in 2023. Your generosity has helped us donate \$27,421.00 directly to the UWCDC Oakridge Food Box over the past 7 years, this year we've set an ambitious goal of raising \$10,000.00 for 2024. This event is set for August 10, 2024 from 3:00 pm to 11:00 pm.

We know you're setting your marketing budget and a budget for charitable donations. Any money you spend as a sponsor with UWCDC Oakridge Keg & Cask Festival could be tax deductible. Sponsorships are well-spent marketing dollars with UWCDC Oakridge Keg & Cask as your name is in front of customers throughout Lane County and beyond for approximately 75% of the calendar year.

According to our latest data from 2023, 659 households receive the benefit of UWCDC Oakridge Food Box. In that number, 24% are youth and 28% are seniors. In all 1,240 people were recipients of your donation.

We couldn't do this without sponsors like you. What you get is a tax deduction for donation and your high-resolution company logo advertised on our website. Your company will also be displayed on our Sponsorship flyers and posters that will be distributed throughout Lane County.

Please contact me via email at oakridgekegcasksponsorship@gmail.com to submit your business name and logo in a .jpg format at the time your company has agreed to a beverage sponsorship. You may also call Jillian Anderson 903-235-1284 should you have further questions.

Jillian Ramsey
Beverage Sponsorship Sub-Chair
UWCDC Oakridge Keg & Cask Festival

Amy Kelley
Chairperson
UWCDC Oakridge Keg & Cask Festival