



16<sup>th</sup> Anniversary  
OAKRIDGE KEG & CASK FESTIVAL  
PO BOX 677  
OAKRIDGE, OR 97463

To Our Valued Sponsors:

As 2024 kicks off we want to thank you for your generous contribution to the 16<sup>th</sup> annual Keg & Cask Festival in 2023. Your generosity has helped us donate \$27,421.00 directly to the UWCDC Oakridge Food Box over the past 7 years, this year we've set an ambitious goal of raising \$10,000.00 for 2024. This event is set for August 10, 2024 from 3:00 pm to 11:00 pm.

We know you're setting your marketing budget and a budget for charitable donations. Any money you spend as a sponsor with UWCDC Oakridge Keg & Cask Festival could be tax deductible. Sponsorships are well-spent marketing dollars with UWCDC Oakridge Keg & Cask as your name is in front of customers throughout Lane County and beyond for approximately 75% of the calendar year.

According to our latest data, 659 households receive the benefit of UWCDC Oakridge Food Box. In that number, 24% are youth and 28% are seniors. In all 1,240 people were recipients of your donation.

**Here's how the sponsorship program works:**

**Platinum Sponsor:** At \$2,000.00 this level of sponsorship is a great marketing opportunity for a company to lend its name in support of the Oakridge Keg & Cask Festival. As the Platinum Sponsor, your company name will be featured prominently on all promotional materials distributed throughout the Willamette Valley and as far east as Bend. Your company will proudly "Present" the Oakridge Keg and Cask Festival with its own Banner. Your company name will be mentioned as often as possible in all media placements, public relations opportunities, and social media campaigns. Your company name will appear on the commemorative glasses, plus website, posters, and social media.

**Stage Sponsor:** At \$1,000 this level of Sponsorship great marketing opportunity for a company to lend its name in support of the Oakridge Keg & Cask Festival. As the Stage Sponsor, your company name will be featured prominently on its own Banner above the stage. Your company name will appear on the commemorative glasses, plus website, posters, and social media.

**Beer Garden Sponsor:** At \$1,000 this level of Sponsorship great marketing opportunity for a company to lend its name in support of the Oakridge Keg & Cask Festival. As the Beer Garden Sponsor, your company name will be featured prominently on its own Banner above the at the entrance. Your company name will appear on the commemorative glasses, plus website, posters, and social media.

**Gold Sponsor:** At \$750.00 this level of sponsorship is a marketing opportunity to display your name on all promo materials distributed throughout the Willamette Valley and as far east as Bend. Your name will be mentioned as often as possible in all media placements, public relations opportunities, and social media campaigns. Your company name or logo will appear on the commemorative glasses, plus website, posters, and social media.

**Silver Sponsor:** At \$300.00 your business name appears on our website, posters, and social media campaigns.

**Bronze Sponsor:** At \$150.00 your business name appears on Oakridge Keg & Cask website and social media campaigns.

Please contact me via email at [oakridgekegcasksponsorship@gmail.com](mailto:oakridgekegcasksponsorship@gmail.com) to submit your business name and logo in a .jpg format at the time your sponsorship check is mailed. You may also call 951-566-6147 should you have further questions.

Carole Magana  
Sponsorship Sub-Chair  
UWCDC Oakridge Keg & Cask Festival

Amy Kelley  
Chairperson  
UWCDC Oakridge Keg & Cask Festival